



How

Innovative methods - constructive journalism, engaged journalism - connecting with an audience, which can also propose topics, influence the planning, and create content together with journalists

Collaboration and learning - aspiring journalists co-create content together with experienced ones, experts on the topic are not just interviewees, but they can also collaborate with PulseZ team

Accuracy and appeal - the content is based on verified information, it follows high ethical and professional standards - there is no space for bias, misinformation, and manipulation - as well as using modern storytelling and gamification tools to be more interactive and appealing to young audiences.

Making an impact on Europe with **PulseZ**



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